NINA BERRBRICK

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Dear Vuori Creative Team,

I've always believed that great design is equal parts creativity, curiosity, and a little obsession with the details. I love the big ideas, but I get just as excited about the little things that bring them to life. That's why I was immediately drawn to the Production Designer position at Vuori.

My background has taken me through a little bit of everything: graphic design, brand development, retail, packaging, digital experiences, and creative production. At Rylee & Cru, I've worked across design, product development, and production teams to bring creative ideas to life while managing thousands of assets across multiple brands. One of my proudest accomplishments was identifying an opportunity to improve our catalog production process and helping transition a time-consuming manual workflow into a more efficient, automated system. I love finding those moments where thoughtful problem-solving can make everyone's creative lives a little easier.

Before that, at Turtle Beach, I designed everything from retail displays and product catalogs to packaging and digital marketing assets. At Readers Link, I had the opportunity to work on licensed products for brands like Barbie and Bluey, where I learned just how much care goes into making every detail feel intentional, consistent, and true to a brand.

What excites me most about Vuori is the opportunity to be part of a creative team that values both the vision and the execution. I'm someone who genuinely enjoys the process of refining, organizing, collaborating, and making sure the final product feels just right. I take pride in being the person who asks one more question, catches one more detail, and finds a better way to get things done.

I'd love the opportunity to bring my creativity, curiosity, and enthusiasm to Vuori's team. I care deeply about the work I put into the world, and I think the best creative environments are the ones where people inspire each other to keep getting better.

Thank you for your time and consideration. I'd be thrilled to help bring Vuori's creative vision to life.

Warm Regards,
Nina Berbrick